

**Brian Feary:  
Curriculum Vitae**

D.O.B. February 5, 1988

brian.feary@gmail.com

027 242 8635

51 London Street,  
Richmond, Christchurch

2014–2015

### **Yoobee School of Design – Diploma of Web Development**

Skills gained include: Responsive web design using HTML5, CSS and Javascript (including JQuery and Twitter Bootstrap); Wordpress theme creation, and PHP server-side application development using the Laravel framework.

2007

### **Natcoll School of Design – Graduate Diploma of Digital Media**

This qualification at Natcoll was focussed on becoming a good designer and solving design problems. Design projects included designing for a number of different mediums, idea generation, boundary-pushing experimental design, and team work.

2006

### **Natcoll School of Design – Diploma of Computer Graphic Design**

Skills gained include fluency in Photoshop, InDesign, Illustrator and Macromedia Freehand as well as knowledge of basic design principles.

2003–2005

### **Greymouth High School – NCEA Level 1,2,3**

Subjects studied at Level 3 include Photography, Computer Graphics Technology, English, Land Studies and ICT.

February 2015–July 2015

### **Web Designer – Meta Digital**

Meta Digital is a small web design company with a focus on quality and a best-in-world customer experience. I created websites for a number of varied and different clients including Johnston Architects, Ngai Tahu, Careerforce, and re-branded the company from Meta Solutions with a new logo and new website of my design. Skills gained included creating websites from initial consultation with clients, creating mockups (composites) in Photoshop to show the look and feel of the website, and then coding themes from scratch in Wordpress using Twitter Bootstrap and various Wordpress plugins including Advanced Custom Fields.

Reason for leaving: contract expiry

January 2011–September 2014

### **In-House Graphic Designer – Knight Frank New Zealand**

Reporting to the COO, this role was an education in working for a large company with high-stakes deals and large clients. Key responsibilities of this role involved the application of strict international brand guidelines to prepare marketing material including billboards, signage, surveys, newspaper advertising, and portfolio magazines for nationwide distribution. Brand development and positioning, copywriting, social media/website maintenance, photography and creating office signage were also parts of this role.

Negotiating with suppliers for best value and service is also a skill I learned at Knight Frank.

Reason for leaving: left to study Web Development full-time

September 2008–January 2012

### **Advertising Creative – Fairfax Media/The Press**

Fairfax Media is the parent company of The Press, the most widely-read newspaper in the South Island with a circulation of 235,000. Key responsibilities of this role included production of print-ready advertisements, adherence to strict deadlines, use of style guides, and direct contact with many different clients. Typography, conceptualization of effective adverts and speedy creation of advertising material were definite strengths. Technical knowledge was very important in this role, and I quickly gained expertise in the field of print production. I also had a three-month stint as temporary Advertising photographer, which involved taking portraits and product shots in a professional environment. A key client was Donnithorne Simms Mitusbishi and templates of my creation are still in use today.

Reason for leaving: voluntary redundancy due to company restructure

October 2011–Present

### **The Sheep Technique – RDU98.5FM**

A New Zealand alt/indie guitar music show on RDU 98.5 FM. Since learning the ropes of being a radio show host I have progressed from a shaky amateur and the show has been moved to a prime-time Monday Drive slot between 4-6pm. Interviews have given me experience in talking to people in a studio environment over the phone, and have given me experience in preparation of interviews. Via a strong social media presence the show has gained an international following and is a go-to for indie bands throughout New Zealand as a way to be heard.

2013–Present

### **Freelance Music and Audio production**

Production of music for my own bands as well as others, and relief work as advertising production at RDU while the production manager was on leave. Songs I have produced include current RDU high-rotate songs Knuckle Cut by Nervous Jerk and Why At This Time by Music Sucks as well as releases by X-Ray Charles, The Dance Asthmatics, BNP and Thrill Collins; advertising production for RDU included two stints totalling approximately one month of work in 2013 and included writing advert scripts. I am an expert at using REAPER, have experience in Pro Tools, Apple Logic and Ableton Live and know principles behind good sound recording.

2012–Present

### **Curator, Graphics Guy, Co-founder – Melted Ice Cream**

Noting that there is a lot of great bands in Christchurch that would otherwise be overlooked, I founded Melted Ice Cream with friend and fellow musician Joe Sampson as a platform to showcase the Christchurch alt/indie scene. Originally a cassette-only bandcamp label, Melted Ice Cream is gaining momentum with a new website underway and our first vinyl release being pressed presently for international release, with distribution channels in place throughout the USA and Europe, all achieved on a shoestring budget.

April 2014–Present

### **An Evening Quiz, With Brian Luv – Darkroom (Pub Quiz)**

An alternative to the standard pub quiz, this quiz has been a regular Wednesday gig for over a year and has a reputation as being oddball. Quiz categories have included plane crashes, potato chips, dad rock, Riccarton Mall and UFOs. This quiz is entirely written by me and requires approximately five hours of preparation weekly as well as four hours of presentation. Research into subjects, and crafting suitable questions to be answered in a pub quiz format are skills that have been honed here, and these skills have improved my written English and public speaking considerably.

## **Brian Feary: Portfolio**

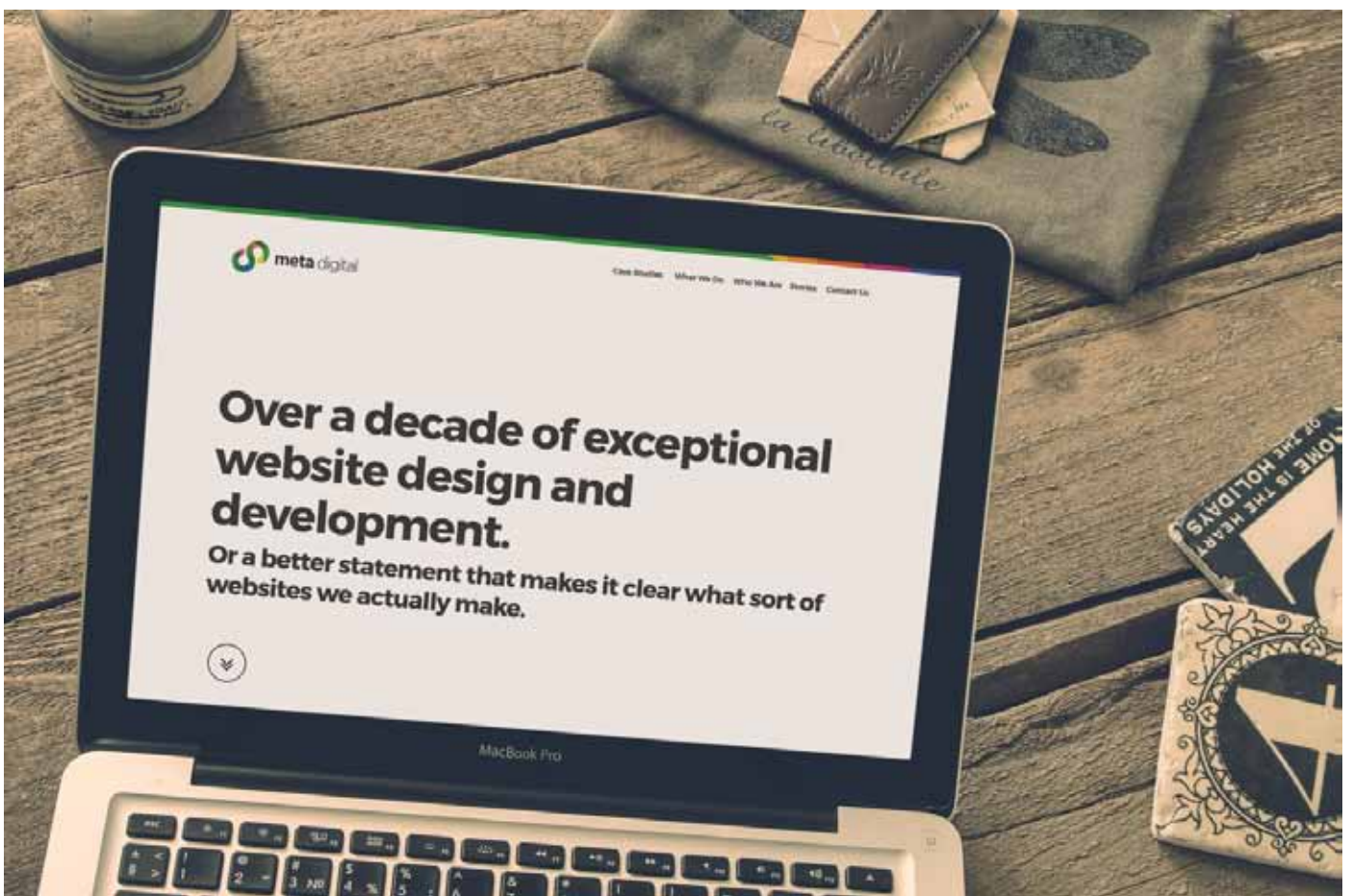
View more online  
including web projects:  
<http://brianfeary.co.nz/>



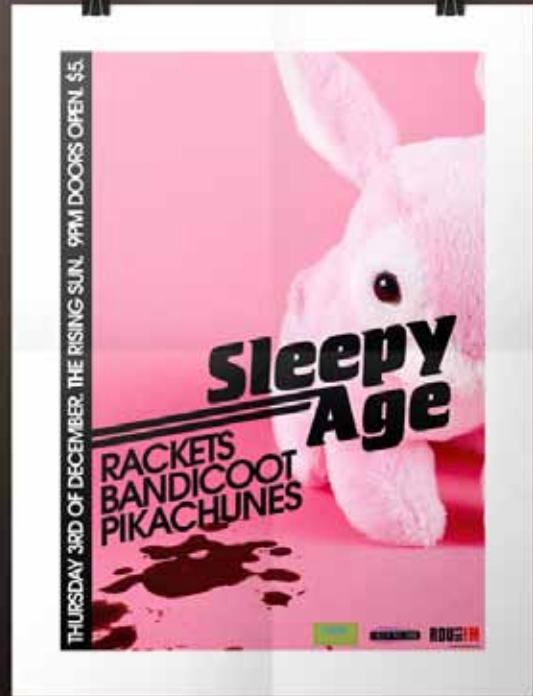
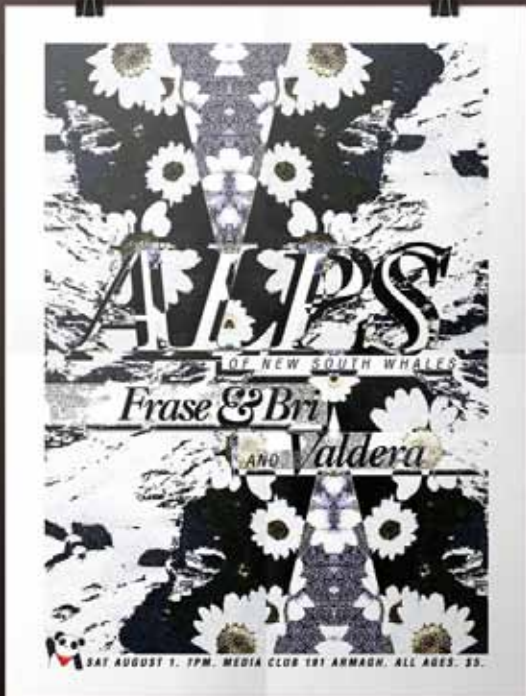
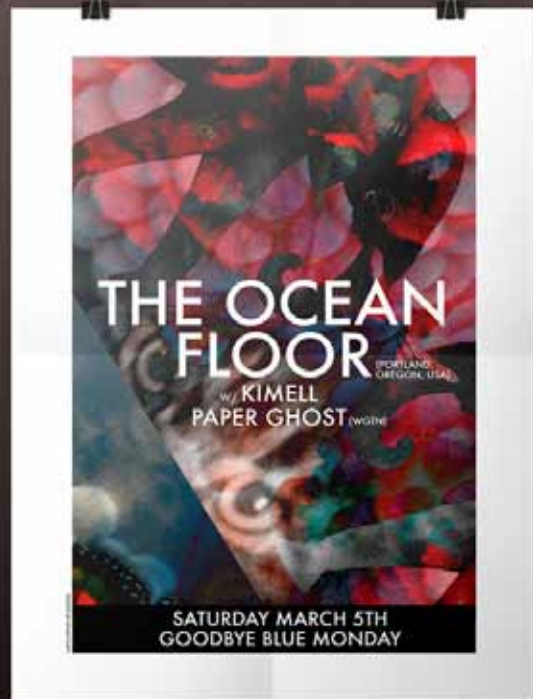
**Ben Dodd and His Organ: "Play The Songs Of Young New Zealand" LP**  
Junk Shop 1960s organ music styled album cover, 2013



**Seth Africa: Fully Charged LP**  
90's styled novelty album cover, 2015



Meta Digital company rebrand  
Logo, business card and style guide, 2015



### Band Posters

Clockwise from top: Team Ugly NZ Tour, 2013; The Ocean Floor at Goodbye Blue Monday, 2011; Sleepy Age at The Rising Sun, 2010; Alps of New South Whales at The Media Club, 2009



Scope of Valuation Service

Knight Frank

PROPERTY

NAME: \_\_\_\_\_ NUMBER: \_\_\_\_\_

STREET: \_\_\_\_\_

SUBURB: \_\_\_\_\_ STATE: \_\_\_\_\_

CITY: \_\_\_\_\_

INSTRUCTING PARTY (Existing Client)

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_

MAILING: \_\_\_\_\_ EMAIL: \_\_\_\_\_

CLIENT (Introducing Party to the Client)

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_

MAILING: \_\_\_\_\_ EMAIL: \_\_\_\_\_

PROPERTY (View to the Industry)

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_

MAILING: \_\_\_\_\_ EMAIL: \_\_\_\_\_

VALUATION SERVICE INSTRUCTIONS

DATE INSTRUCTED: \_\_\_\_\_

DATE RECEIVED: \_\_\_\_\_

DATE VALUATION: \_\_\_\_\_

VALUATION SERVICE & PURPOSE

PROPERTY TYPE:  Residential  Commercial  Industrial  Other

VALUATION SERVICE USE

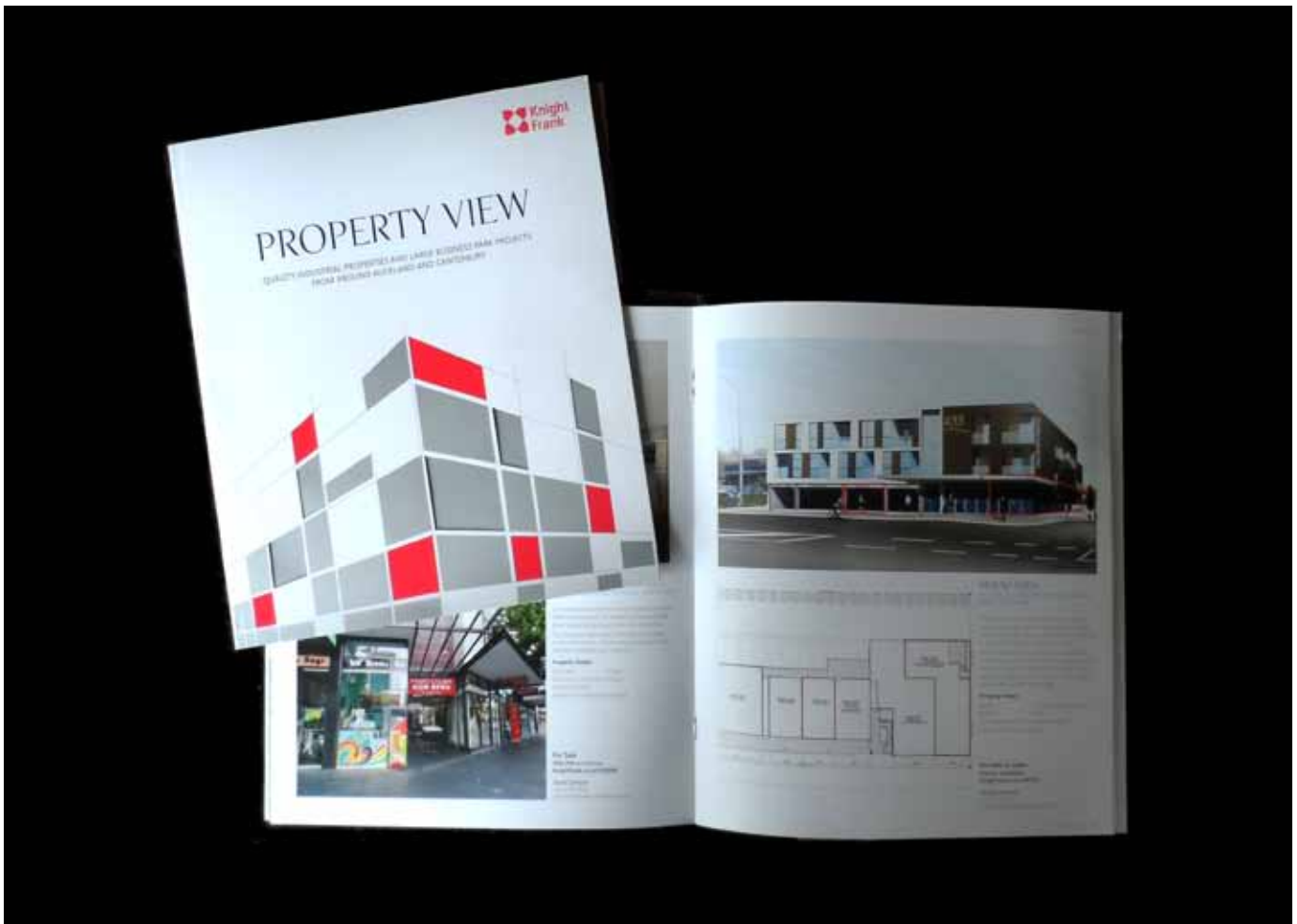
FOR SALE: \_\_\_\_\_

FOR LEASE: \_\_\_\_\_

FOR FINANCIAL STATEMENT: \_\_\_\_\_

OTHER INFORMATION

Knight Frank



**Knight Frank**

Selected design projects, clockwise: Scope of Valuation Service form (designed for both digital and printed use); entry signs; Knight Frank Property View quarterly portfolio magazine